

# JANICE JOO | Product Design

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Creative and analytical, a self-taught coder passionate about user-centric design and data visualization.

## SKILLS

**Design** Adobe Illustrator, Photoshop, After Effects

**Programming** HTML, CSS, JavaScript (including d3.js)

**Data Wrangling** Python, R, Gephi

## RELEVANT WORK EXPERIENCE

- Information Manager | Earth Institute, Columbia University** | New York, NY 2015 – Present
- Conduct and oversee user research involving stakeholders from African governments and global donor agencies, including the World Bank
  - Design a new data-driven investment tool to support global health advocacy mission of the One Million Community Health Workers Campaign
  - Analyze and visualize data (print & interactive) for Campaign communications needs
- Data Visualization Specialist | United Nations Secretariat** | New York, NY 2013 – 2015
- Designed and prototyped interactive data visualizations, including a centralized ICT budget analysis dashboard and a multivariate propaganda analysis platform
  - Launched a global online collaboration platform called Unite Ideas to scale data analysis and visualization capacity in the UN system
  - Pitched initial design of the first UN inter-agency data visualization platform for the UN Chief Executive Board's High Level Committee on Management (HLCM)
- Innovation Fellow | EdLab, Teachers College, Columbia University** | New York, NY 2012 – 2013
- Developed illustrations, info graphics, and data visualizations for New Learning Times, an online news publication about education
  - Spearheaded community and customer development efforts for Survey Sidekick and ResearchBroker, two educational products launched in beta
    - Evaluated target markets and tailored visual and written marketing message
    - Created UI/UX designs and wireframes to inform product development
- Biomedical Communicator | Cooler Solutions (Bridgeable)** | Toronto, ON, Canada 2011 – 2012
- Analyzed user research with design team to develop user personas
  - Designed scientific information and subsequent UI/UX for educational kiosk-style experience on large multi-touch screen applications

## EDUCATION

- QlikView Designer and Qlikview Developer Training** | QlikTech International, New York, NY 2015
- MScBMC Biomedical Communications (3.9/4.0 GPA)** | University of Toronto, ON, Canada 2011
- Thesis: "Neighbourhood Level Access to Health Services: A Case Study for Designing a Visual & Interactive Interface for Multivariate Data Analysis Tools"
- Teaching Fundamentals Certificate** | University of Toronto, ON, Canada 2011
- BHSc with Distinction** | McMaster University, ON, Canada 2009
- Thesis: "Assessing and designing an evidence-based model of an audio-based relaxation self-training and treatment tool for patients with non-cancer chronic pain"